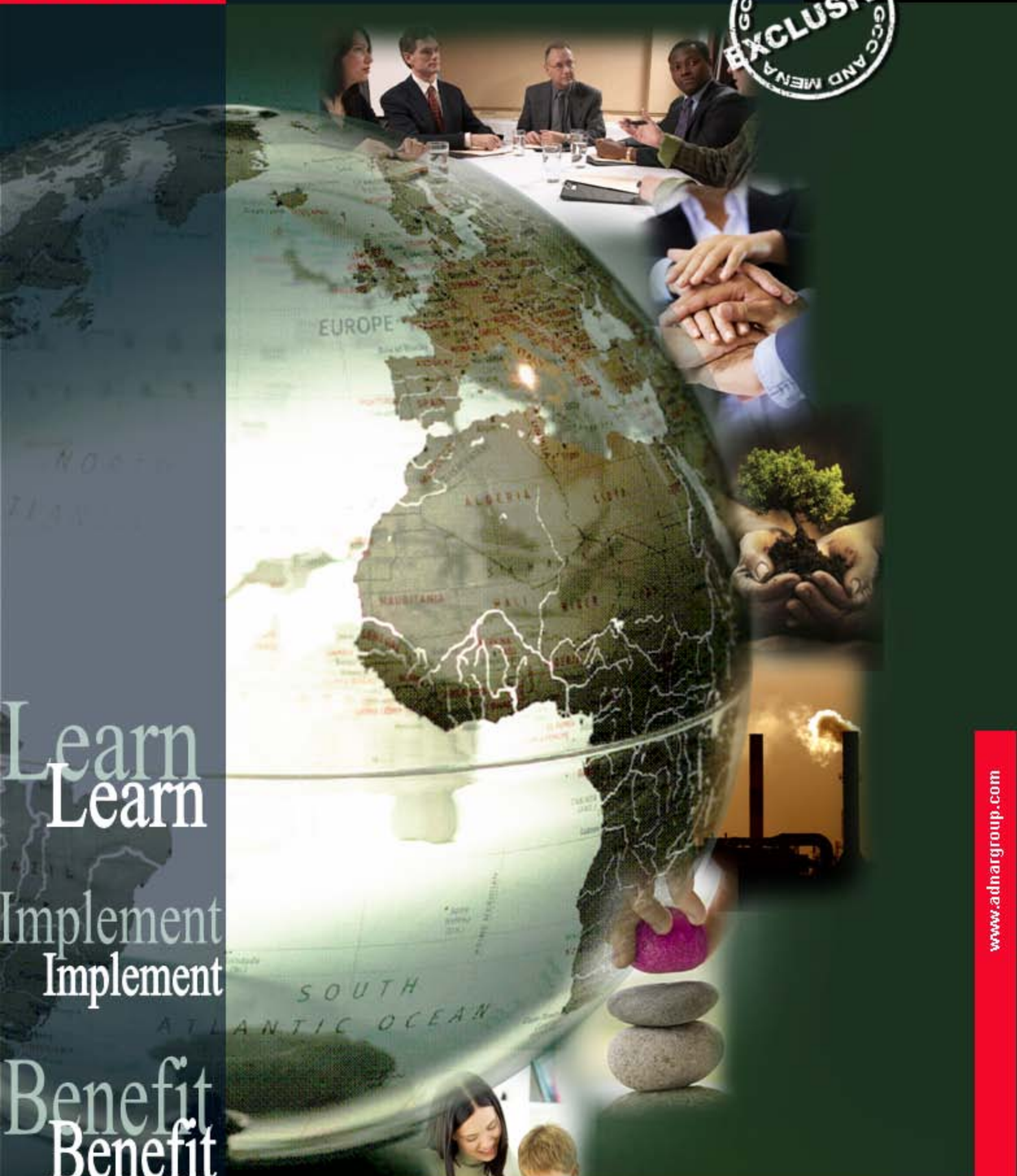




CERTIFIED

Corporate Social Responsibility (CSR) Manager



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Institute Corporate Responsibility Management (ICRM)

The Institute Corporate Responsibility Management (ICRM) was founded at Steinbeis University Berlin as a response to the growing demand for consistent and systematic executive education and research in the fields of Corporate Responsibility Management, Ethics Compliance Management, Corporate Ethics Management and Corporate Sustainability Management.

The Institute contributes to the requirements of Global Corporate Responsibility by choosing Berlin as the new center in thriving Europe. A teaching and research program highlights the relevance of Corporate Responsibility in today's business world.

Certification Overview

The **Certified CSR Manager** certification enables a consistent organizational approach to Corporate Social Responsibility and provides systematic concepts in order to achieve an operative transfer of the economic, ecologic, and social dimension of CSR.

Special attention is given to the requirements of the international Certification Schemas, Rating Indices and Reporting Frameworks as well as to the United Nations and OECD Guidelines. The essentials of the future guidance standard **ISO 26000** will be used in order to develop consistent benchmarks in the field of CSR.

How will you benefit

- Academic Certification
 - Certificates are awarded by Steinbeis University Berlin
 - ECTS credits (European Credit Transfer System) can be allocated
 - Transfer of ECTS credits earned towards a Master degree is possible
- Adequate Knowledge Transfer
 - Access to established and up-to-date theoretical and practical knowledge
 - Transfer of valid international CSR Standards
- Professionalization in the field of CSR Management
- Effective Risk Management
 - Competent exposure to relevant issues in CSR as factors of innovation and competitiveness
 - Effective CSR programs as Risk Management strategy

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Course Outline:

<h3>Module I CSR Strategy</h3> <ul style="list-style-type: none"> Analytical Component: <ul style="list-style-type: none"> • Commitments to CSR Strategy • Corporate Policies and Principles • Stakeholder Analyses Operational Component <ul style="list-style-type: none"> • CSR Structures • Communication of CSR Strategy, Policies and Principles • Cross-sector Partnerships • Stakeholder Dialogue 	<h3>Module II CSR Dimensions</h3> <table border="1"> <tr> <td data-bbox="418 629 683 891"> Economic Dimension <ul style="list-style-type: none"> • Supply Chain Management • Bribery and Corruption • Social Responsible Investing • Product Responsibility </td> <td data-bbox="689 629 954 891"> Social Dimension <ul style="list-style-type: none"> • Health and Safety • Diversity Management • Gender Aspects • Intercultural Communication • Human Rights </td> <td data-bbox="960 629 1225 891"> Environmental Dimension <ul style="list-style-type: none"> • Environmental Sustainability • Environmental Management Systems • EU Environmental Directives and Legislation </td> <td data-bbox="1232 629 1497 891"> Corporate Citizenship <ul style="list-style-type: none"> • Corporate Giving • Corporate Foundations • Corporate Volunteering • Social Sponsor </td> </tr> </table>				Economic Dimension <ul style="list-style-type: none"> • Supply Chain Management • Bribery and Corruption • Social Responsible Investing • Product Responsibility 	Social Dimension <ul style="list-style-type: none"> • Health and Safety • Diversity Management • Gender Aspects • Intercultural Communication • Human Rights 	Environmental Dimension <ul style="list-style-type: none"> • Environmental Sustainability • Environmental Management Systems • EU Environmental Directives and Legislation 	Corporate Citizenship <ul style="list-style-type: none"> • Corporate Giving • Corporate Foundations • Corporate Volunteering • Social Sponsor
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<h3>Module III CSR Management</h3> <table border="1"> <tr> <td data-bbox="418 1055 775 1272"> CSR Status Assessment, Auditing and Monitoring <ul style="list-style-type: none"> • Certification Schemes: <ul style="list-style-type: none"> • SA8000 • ISO26000 • Rating Indices: <ul style="list-style-type: none"> • Dow Jones Sustainability Index (DJSI) • FTSE4Good • ASPI Eurozone* • Ethibel Sustainable Indices (ESI) </td> <td data-bbox="782 1055 1139 1272"> Aspirational Principles and Codes of Practice <ul style="list-style-type: none"> • United Nations Global Compact based CSR Management • International Labour Organisation Standards related CSR Management • OECD Guidelines based CSR Management • Best Practices and CSR Management Models • CSR Reporting </td> <td data-bbox="1145 1055 1503 1272"> Accountability and Reporting Frameworks: <ul style="list-style-type: none"> • Global Reporting Initiative • AA1000S </td> </tr> </table>					CSR Status Assessment, Auditing and Monitoring <ul style="list-style-type: none"> • Certification Schemes: <ul style="list-style-type: none"> • SA8000 • ISO26000 • Rating Indices: <ul style="list-style-type: none"> • Dow Jones Sustainability Index (DJSI) • FTSE4Good • ASPI Eurozone* • Ethibel Sustainable Indices (ESI) 	Aspirational Principles and Codes of Practice <ul style="list-style-type: none"> • United Nations Global Compact based CSR Management • International Labour Organisation Standards related CSR Management • OECD Guidelines based CSR Management • Best Practices and CSR Management Models • CSR Reporting 	Accountability and Reporting Frameworks: <ul style="list-style-type: none"> • Global Reporting Initiative • AA1000S 	
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Who should attend

This workshop will be most valuable to:

- Executives working in CSR relevant fields
- Executives designated for a position of CSR Manager
- Executives working in CSR departments
- Executives planning to develop a CSR department
- Senior Executives needing an overview of Corporate Social Responsibility as part of a consistent Risk Management Strategy

Certification Details

- To be awarded the **Certified CSR Manager** certification, you must attend all three modules and achieve an average score of 60%
- An exam would be administered at the end of each module.
- The exam consists of two case studies for Module 1 & 2 and a series of multiple choice questions for Module 3.
- After successful completion of the Certification Program, it will be possible to transfer allocated ECTS (European Credit Transfer System) credits towards a Master's degree. Using ECTS, the Institute facilitates mobility and academic recognition of its certification programs, making it also possible to apply credits earned toward a wider variety of postgraduate studies.

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Certification Leaders



Dr. Felicitas Mocny, PhD
Leader of "ICRM"- Steinbeis University Berlin.

Dr. Felicitas Mocny studied Philosophy, Law and Publicities. She holds a PhD. in Practical Ethics from University of Basel, Switzerland. After establishing a Scientific Association at the "Centre for Justice Research" at the University of Potsdam, Germany, Dr. Mocny became the director of the "Institute of Economic and Corporate Ethics" in Berlin, Germany.

Since 2006 she has been teaching at the Steinbeis University Berlin, Germany and as of February 2008, Dr. Felicitas Mocny has been the Director of "Institute Corporate Responsibility Management" (ICRM) at Steinbeis University Berlin. Her teaching areas and expertise is CSR Strategy, CSR Communication, CSR Structures, Ethics Compliance and Corporate Ethics.



Prof. Dr. Claus Dierksmeier
Associate Professor of Philosophy

He received his MA and PhD in Philosophy, Systematic Theology, and Public Law from the University of Hamburg as well as a Dr. habil in Philosophy from the University of Jena. Previously an Assistant Professor at the University of Jena and a Visiting Professor in Spain, Uruguay and Argentina, his main areas of research are, systematically, the philosophy of economics, law and religion and, historically, the philosophies of freedom of the 19th and 20th century.

He has published and edited several books on Kant, German Idealism, and practical philosophy as well as numerous articles. Prof. Dierksmeier is writing a book on how to approach the problems of globalization ethics from a concept of "qualitative freedom" that supports sustainability, social justice and structures of global governance.

In addition, he actively supports the "Global Marshall Plan Initiative" that promotes the UN Millennium Goals, and he writes for the "Foundation of the Rights of Future Generations".



Prof. Dr. Frank Christmann
Ph.D., Dipl.-Betr.W., M.A., B.A.

He currently works as Professor of Business Ethics at IPAG Ecole Supérieure de Commerce in France and as an independent global consultant. He has previously worked as professor of 'Corporate Strategy' and of 'Intercultural Management' at several French Universities, and as 'Advisor on Attitudes and Behavior' in East Timor, Southeast-Asia, in the strategic implementation unit of a large government project that is bankrolled and steered by the World Bank. Dr. Christmann has also worked as a professor of 'Business Ethics' at Seattle University in the USA and taught ethics and philosophy for several years at Saint Louis University.



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